



Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

# ACADEMIC YEAR

## 2020 - 2021

**I/C PRINCIPAL**  
**Chandrabhan Sharma College**  
**of Arts, Science & Commerce**  
Powai-Vihar, Powai, Mumbai - 400 076  
Tel. 25704526 / 25704530

Powai Vihar, Powai, Mumbai - 400 076, Maharashtra, India. Tel.: +91 22 2570 4526 / 2570 4530  
E-mail: [cbcollege@gmail.com](mailto:cbcollege@gmail.com) Website: [www.cscollege.co.in](http://www.cscollege.co.in)



Smt. Durgadevi Sharma Charitable Trust's  
**Chandrabhan Sharma College**  
of Arts, Science & Commerce  
(Affiliated to The University of Mumbai)  
Accredited by NAAC 'B+'

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**Chandrabhan Sharma College**  
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Powai-Vihar, Powai, Mumbai - 400 076  
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*Teachers Diary*  
*Department of BCOM*

**I/C PRINCIPAL**  
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## FACULTY'S DIARY

FOR THE YEAR 20<sup>20-21</sup><sub>21</sub> - 20<sup>21</sup><sub>22</sub>

1. Name of the Teacher : SHARLET BHASKAR

| 2. Qualification : | University Department | Class | Year of Passing |
|--------------------|-----------------------|-------|-----------------|
| M.COM              | MUMBAI                | II    | 2015            |
| B.COM              | MUMBAI                | I     | 2011            |
| B.ED               | MUMBAI                | I     | 2011            |
| DBM                | MUMBAI                | I     | 2002            |
|                    |                       |       |                 |
|                    |                       |       |                 |
|                    |                       |       |                 |
|                    |                       |       |                 |

3. Designation : ASST. PROFESSOR

4. Period of Service :

(a) In other Institution : -



(b) In this College : 10 YEARS



5. Date of Issue : \_\_\_\_\_



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| FACULTY'S DAILY RECORD          |              |  |   |
|---------------------------------|--------------|--|---|
| Time                            | Subject      | Class  | Portion Taught / Activities   |
| Date : <u>08/01/21 [Friday]</u> |              |  |   |
| 08:00am to 08:50am              | MHRM         | TY. BCOM   | Steps in HRP, Meaning of job analysis, Job Description & job specification.                                   |
| 09:00am to 09:50am              | Advertising. | SY. BCOM   | Limitations of TV Advertising.<br>Meaning & Advantages of outdoor Advertising.                                |
| 11:10 am to 12:00pm             | Management   | SY. BAF  | Management & Administration. Features of Administration.<br>Relationship Between Management & Administration. |
| 09/01/21 [Sat].                 |              |  |   |
| 08:00am to 08:50am              | MHRM         | TY. BCOM   | Meaning & contents of JD.<br>Meaning of job specification.  |
| 09:00am to 09:50am              | Advertising. | SY. BCOM   | Limitations And Forms of outdoor Advertising<br>Meaning of film Advertising.                                  |
| 11/01/21 [Monday]               |              |  |   |
| 08:00am to 08:50am              | EP-IV        | SY. BCOM   | Characteristics of IPS, Meaning And<br>" of batch production,<br>Meaning of Job Production.                   |
| 09:00am to 09:50am              | OB           | FY. BBI  | Motivation Definition.<br>A Model of Motivation.<br>Theory of Work Motivation.                                |
| 10:10am to 11:00am              | Export       | TY. BCOM   | Export Pricing strategies<br>Meaning of INCO terms.   |
| Remarks :                       |              |  |   |
|                                 |              | <br>Vice Principal / Co-ordinator | <br>Principal            |

  
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**FACULTY'S DAILY RECORD**

Date : 12/01/21 [Tuesday]

| Time                 | Subject    | Class   | Portion Taught / Activities   |
|----------------------|------------|---------|---|
| 08:00 am to 08:50 am | CP-IV      | 6Y.BCOM | Characteristics of Job production, Meaning & characteristics of Project Production.             |
| 09:00 am to 09:50 am | OB         | FY.BBI  | Theory X, Y, Z, Maslow's Need Hierarchy Theory. Salient Features of Maslow's Theory.            |
| 10:10 am to 11:00 am | Export     | TY.BCOM | INCO terms - Ex Works, Free Carrier, Carriage Paid to, Carriage & Insurance Paid to.            |
| 11:10 am to 12:00 pm | Management | 6Y.BAF  | Levels of Management and junctions at Each Levels.<br>Henri Fayol's 14 Principles of Management |

13/01/21 [Wednesday]

|                      |            |         |   |
|----------------------|------------|---------|---|
| 08:00 am to 08:50 am | CP-III     | 6Y.BCOM | Meaning & characteristics of continuous production system, meaning of process production, meaning of mass production & its characteristics. |
| 09:00 am to 09:50 am | OB         | FY.BBI  | Limitations of Maslow's Theory.<br>Clayton Alderfer's ERG Theory.<br>Fredric Herzberg's Two factor Theory.                                  |
| 10:10 am to 11:00 am | Export     | TY.BCOM | INCO - terms: - DAT, DAP, DDP, FAS, DDU, Meaning of export pricing quotation.   |
| 11:10 am to 12:00 pm | Management | 6Y.BAF  | Planning, Meaning & Definitions<br>Features of Sound Planning.  |

Remarks :



Vice Principal / Co-ordinator




Principal



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## FACULTY'S DIARY

FOR THE YEAR 20 20 - 20 21  
 2021 - 2022

1. Name of the Teacher : Krishnakant J Pandey

| 2. Qualification :                    | University Department           | Class        | Year of Passing   |
|---------------------------------------|---------------------------------|--------------|-------------------|
| <u>B.E.CIT</u>                        | <u>Mumbai</u>                   | <u>Pass</u>  | <u>June 2007</u>  |
| <u>MSC</u><br><u>Computer Science</u> | <u>Madurai</u><br><u>Kamraj</u> | <u>First</u> | <u>April 2016</u> |
|                                       |                                 |              |                   |
|                                       |                                 |              |                   |
|                                       |                                 |              |                   |

3. Designation : Asst. Professor

4. Period of Service :

(a) In other Institution :  

(b) In this College : 8 yrs



5. Date of Issue : \_\_\_\_\_



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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                      | Subject | Class          | Portion Taught / Activities                 |
|---------------------------|---------|----------------|---|
| 04-11-20<br>09:00 - 09:50 | FC      | FYBBI / FYBFM  | Emerging gaps between rich and poor regions |
| 10:00 - 10:50             | MATHS   | Fybcmm         | Concept of shares                           |
| 11:10 - 12:00             | EVS     | Fybcmm         | Emerging gaps between rich and poor regions |
| 05-11-20<br>09:00 - 09:50 | FC      | Fybmm          | Social stratification and Inequality        |
| 10:00 - 10:50             | FC      | Sybcmm         | Features and role of technology             |
| 11:10 - 12:00             | FC      | Fybcmm         | Steps to prevent violence against women     |
| 12:10 - 01:00             | FC      | Fybbil / Fybfm | Steps to prevent violence against women     |
|                           |         |                |   |
|                           |         |                |   |
|                           |         |                |   |

Remarks :

*S. B. Shinde*

Vice Principal / Co-ordinator



*[Signature]*

Principal

*[Signature]*

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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                         | Subject | Class     | Portion Taught / Activities                   |
|------------------------------|---------|-----------|---|
| 06-11-20<br>09:00-<br>09:50  | EVS     | Fybcom    | Conservation of natural resources             |
| 10:00 -<br>10:50             | FC      | Fybmm     | Characteristics of Caste                      |
| 12:10 -<br>01:00             | FC      | Fybcom    | Women and Mass Media                          |
| 07-11-20<br>10:00 -<br>10:50 | MATHS   | Fybcom    | Problems on shapes                            |
| 12:10 -<br>01:00             | EVS     | Fybcom    | Forest resources utilization and conservation |
| 08-11-20<br>10:00 -<br>10:50 | MATHS   | Fybcom    | Problems on shapes                            |
| 11:10 -<br>12:00             | FC      | BBI / BFM | Women and Mass Media                          |
| 12:10 -<br>01:00             | FC      | Fybcom    | Interrelation between science and technology  |
|                              |         |           |   |
|                              |         |           |   |

Remarks :

*S. Bhatnagar*

Vice Principal / Co-ordinator



*[Signature]*  
Principal

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## FACULTY'S DIARY

FOR THE YEAR 2020 - 2021  
 2021 - 2022

1. Name of the Teacher : ARUN VISHWAKARMA

| 2. Qualification : | University Department | Class       | Year of Passing |
|--------------------|-----------------------|-------------|-----------------|
| M-Com              | MUMBAI                | I           | 2014            |
| B-Com              | MUMBAI                | DISTINCTION | 2012            |
|                    |                       |             |                 |
|                    |                       |             |                 |
|                    |                       |             |                 |
|                    |                       |             |                 |
|                    |                       |             |                 |

3. Designation : ASST. PROFESSOR

4. Period of Service :

(a) In other Institution : 04



(b) In this College : 03



5. Date of Issue : \_\_\_\_\_



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| <b>FACULTY'S DAILY RECORD</b> |                 |   |  |
|-------------------------------|-----------------|---|--|
| Time                          | Subject         | Class   | Portion Taught / Activities  |
|                               | <u>21/07/20</u> | Tuesday   |  |
| 9:50                          | MA              | SYBLOM  | Problem on discounted payback period   |
| 11:00                         | FA              | FYBLOM  | Problem on inventory valuation   |
| 11:50                         | CA              | TYBLOM  | Returns & damaged problems   |
|                               | <u>22/07/20</u> | Wednesday   |  |
| 9:00                          | FA              | SYBLOM  | Premium method revaluation method  |
| 9:50                          | CA              | TYBLOM  | Problem on excess stock  |
| 11:50                         | CA              | FYBAF   | EOG meaning formula explanation  |
|                               | <u>23/07/20</u> | Thursday  |  |
| 9:50                          | FA              | FYBLOM  | Problem on final account   |
| 11:00                         | Cost            | SYBMS   | Sums on vertical balance sheet   |
| 11:50                         | CA              | FYBAF   | Revision of material cost  |
|                               |                 |   |  |
| Remarks :                     |                 |   |  |
|                               | <i>S. Phule</i> | <br>Vice Principal / Co-ordinator | <br>Principal |

*[Signature]*

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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time  | Subject         | Class     | Portion Taught / Activities                    |
|-------|-----------------|-----------|--|
|       | <u>25/07/20</u> | Saturday  |  |
| 9:00  | MA              | SYBFM     | Comparative revenue statement sums             |
| 9:50  | MA              | SYBFM     | Comparative P & L statement                    |
|       | <u>28/07/20</u> | Tuesday   |  |
| 9:50  | MA              | SYBL0M    | Comprehensive problems                         |
| 11:00 | FA              | FYBL0M    | Problem on inventory valuation carriage inward |
| 11:50 | CA              | TYBL0M    | EOG meaning formula explanation                |
|       | <u>29/07/20</u> | Wednesday |  |
| 9:00  | FA              | SYBL0M    | Problem on admission of partner                |
| 9:50  | CA              | TYBL0M    | Revision of material cost                      |
| 11:50 | CA              | FYBAF     | Revision of EOG                                |
|       |                 |           |  |
|       |                 |           |  |

Remarks :

*S. Bherati*

Vice Principal / Co-ordinator



*[Signature]*  
Principal

*[Signature]*

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*Teachers Diary*  
*Department of BScIT*

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**FACULTY'S DAILY RECORD**

Name of Faculty SANDEEP KUMAR VISHWAKARMA

Academic Year : 2018-19 & 2019-2020  
2020-2021 - 2021-2022

Std. : \_\_\_\_\_ Div. : \_\_\_\_\_



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**FACULTY'S DAILY RECORD**


Date: 17/6/2020

| Time                 | Subject         | Class | Portion Taught / Activities     |
|----------------------|-----------------|-------|---------------------------------|
| 11:00<br>to<br>12:00 | AI              | TYIT  | Introduction of AI              |
|                      |                 |       | Date - 18/6/2020                |
| 11:00<br>to<br>12:00 | AI              | TYIT  | Features and Applications       |
|                      |                 |       | Date - 19/6/2020                |
| 10:00<br>to<br>11:00 | Data Structure  | SYIT  | Stack application               |
| 11:00<br>to<br>12:00 | Enterprise Java | TYIT  | Introduction to ES              |
|                      |                 |       | Date - 20/6/2020                |
| 10:00<br>to<br>11:00 | ES              | TYIT  | Enterprises application         |
|                      |                 |       | Date - 22/6/2020                |
| 11:00<br>to<br>12:00 | Data Structure  | SYIT  | Arithmetic Expressions in Stack |

Remarks :




  
Vice Principal / Co-ordinator

  
Principal


  
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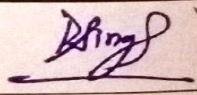
| FACULTY'S DAILY RECORD |                |       |                             |
|------------------------|----------------|-------|-----------------------------|
| Time                   | Subject        | Class | Portion Taught / Activities |
| 11:00 to 12:00         | Data Structure | SYIT  | Queue data structure        |
|                        |                |       | Date - 24/6/2020            |
| 11:00 to 12:00         | ES             | TYIT  | Unit I - Chapter 1          |
|                        |                |       | Date - 25/6/2020            |
| 11:00 to 12:00         | ES             | TYIT  | Practical 1                 |
|                        |                |       | Date - 26/6/2020            |
| 10:00 to 11:00         | Data Structure | SYIT  | Data structure operations   |
| 11:00 to 12:00         | ES             | TYIT  | revision of Practical       |
|                        |                |       | Date - 13/7/2020            |
| 11:00 to 12:00         | Data Structure | SYIT  | single linklist             |

Remarks :



Vice Principal / Co-ordinator





Principal

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**FACULTY'S DAILY RECORD**

Name of Faculty RAVINORA JAISWAL

Academic Year : 2020 - 2021

Std. : \_\_\_\_\_ Div. : \_\_\_\_\_



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**FACULTY'S DAILY RECORD**

Date: 2/11/2020

| Time                    | Subject                    | Class | Portion Taught / Activities    |
|-------------------------|----------------------------|-------|--------------------------------|
| 9:00<br>To<br>9:50 AM   | Operating System           | FYIT  | DEADLOCK AND IT'S TYPE         |
| 11:10<br>To<br>12:00 PM | Mobile Programming         | SYIT  | Adding Project file in Cordova |
| 12:10<br>To<br>1:00 PM  | Database Management System | SYIT  | SQL subqueries practical       |
|                         |                            |       |                                |
|                         |                            |       |                                |
|                         |                            |       |                                |
|                         |                            |       |                                |
|                         |                            |       |                                |
|                         |                            |       |                                |
|                         |                            |       |                                |

Date: 3/11/2020

|                         |                             |      |                         |
|-------------------------|-----------------------------|------|-------------------------|
| 10:00<br>To<br>10:50 AM | Internet of things          | TYIT | Ethics in IOT           |
| 11:10<br>To<br>12:00 PM | Computer Networks           | SYIT | OSPF Topology           |
| 12:10<br>To<br>1:00 PM  | Software Project Management | TYIT | Software Quality Models |
|                         |                             |      |                         |
|                         |                             |      |                         |
|                         |                             |      |                         |
|                         |                             |      |                         |
|                         |                             |      |                         |
|                         |                             |      |                         |
|                         |                             |      |                         |

Remarks :

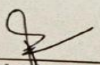
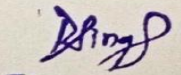
Vice Principal / Co-ordinator



Principal

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| FACULTY'S DAILY RECORD  |                                   |  | Date : <u>4/11/2020</u>  |
|-------------------------|-----------------------------------|--|--|
| Time                    | Subject                           | Class  | Portion Taught / Activities  |
| 10:00<br>To<br>10:50AM  | Operating<br>System               | FYIT   | Deadlock Detections Methods  |
| 11:10<br>To<br>12:00PM  | Internet<br>of<br>things          | TYIT   | Ethics Controls in IOT Projects  |
| 12:10<br>To<br>1:00PM   | Computer<br>Networks              | SYIT   | OSPF Configuration   |
|                         |                                   |  | Date : <u>5/11/2020</u>  |
| 9:00<br>To<br>9:50AM    | Computer<br>Networks              | SYIT   | Classfull IP Addressing Practical  |
| 10:00<br>To<br>10:50AM  | Software<br>Project<br>Management | TYIT   | Metrics in Software Quality  |
| 11:10<br>To<br>12:00 PM | Computer<br>Networks              | SYIT   | Classfull IP Addressing Numerical  |
| 12:10<br>To<br>1:00PM   | Computer<br>Networks              | SYIT   | Classless IP Addressing  |
| Remarks :               |                                   |  |  |
|                         |                                   | <br>Vice Principal / Co-ordinator | <br>Principal |



  
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**FACULTY'S DAILY RECORD**

Date : 6/11/2020

| Time              | Subject                     | Class | Portion Taught / Activities               |
|-------------------|-----------------------------|-------|---|
| 9:00 To 9:50 AM   | Internet of things          | TYIT  | Cautious Optimism                         |
| 10:00 To 10:50 AM | Database Management System  | SYIT  | Joins Query Practical                     |
| 11:10 To 12:00 PM | Internet of things          | TYIT  | The open Internet of Things Definition    |
| Date: 7/11/2020   |                             |       |   |
| 9:00 To 9:50 AM   | Software Project Management | TYIT  | Product and Process Metrics               |
| 10:00 To 10:50    | Software Project Management | TYIT  | Product versus Process Quality Management |
| 11:10 To 12:00    | Operating System            | FYIT  | Lock Prevention Methods And Algorithm     |
| 12:10 To 1:00     | Database Management System  | SYIT  | Introduction To Triggers                  |

Remarks :

  
Vice Principal / Co-ordinator



  
Principal

  
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*Department of BAF*

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**CHANDRABHAN SHARMA COLLEGE  
OF ARTS, SCIENCE AND COMMERCE**

POWAI VIHAR COMPLEX, POWAI, MUMBAI - 400 076.

**FACULTY'S DAILY RECORD**

Name of Faculty TUSHAR SHAH

Academic Year : 2020-21

Std. : \_\_\_\_\_ Div. : \_\_\_\_\_





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| Time              | Subject                | Class  | Portion Taught / Activities |
|-------------------|------------------------|--------|-----------------------------|
| 10:10AM           | Management Application | TYBBAF | Financial Management        |
| 11:10AM           | FA - II                | SYBBAF | Conversion                  |
| 2/10/21<br>7:00AM | FA - II                | TYBBAF | Gandhi Jayanti              |
| 10:10AM           | FA - III               | SYBBAF | Gandhi Jayanti              |
| 4/10/21<br>8:00AM | FA - I                 | FYBBAF | Stock valuation             |
| 9:00AM            | Management Application | TYBBAF | Amalgamation                |
| 10:10AM           | FA - I                 | FYBMS  | Journal Entries             |
| 11:10AM           | Mutual Fund            | SYBBI  | Revision of MAF             |
|                   |                        |        |                             |
|                   |                        |        |                             |

Remarks :

  
Vice Principal / Co-ordinator





  
Principal


  
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Tel. 25704526 / 25704530

| Time               | Subject                | Class | Portion Taught / Activities |
|--------------------|------------------------|-------|-----------------------------|
| 11:10 AM           | Mutual fund            | PYBBI | SIP, SWP & STP              |
| 29/9/21<br>8:00 AM | FA - I                 | PYBAF | Revision of MAY             |
| 9:00 AM            | FRA                    | TYBBI | Cash flow                   |
| 10:10 AM           | FA - I                 | PYBMS | Terminology of Account      |
| 30/9/21<br>9:00 AM | FA - IV                | TYBAF | Amalgamation                |
| 10:10 AM           | Management Application | TYBAF | Financial Management        |
| 11:10 AM           | PA - III               | SYBAF | Conversion                  |
| 1/10/21<br>9:00 AM | PA - IV                | TYBAF | Amalgamation                |
|                    |                        |       |                             |
|                    |                        |       |                             |

Remarks :

  
 J. U. Shah

  
 Principal



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**FACULTY'S DAILY RECORD**

Name of Faculty Vicky Kukreja

Academic Year : 2020-21 and 2021-22, 2022-23

Std. : \_\_\_\_\_ Div. : \_\_\_\_\_



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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                       | Subject               | Class  | Portion Taught / Activities                                |
|----------------------------|-----------------------|--------|--|
| 18-11-20<br>Wednesday      |                       |        |  |
| 7:30                       | IDT                   | TYBCOM | Introduction to indirect tax.                              |
| 8:18                       | SFM                   | TYBMS  | Introduction to strategic financial Management             |
| 9:06                       | Taxation              | TYBAF  | Introduction to Taxation.                                  |
| 19-11-20<br>Thursday       |                       |        |  |
| 7:30                       | IDT                   | TYBCOM | what is GST, Need for GST                                  |
| 8:18                       | IFS                   | TYBAF  | Introduction to Innovative financial services.             |
| 9:06                       | Taxation              | TYBAF  | Payment of Tax and refund.                                 |
| 10:4                       | SAPM                  | TYBBI  | Introduction to Security Analysis and Portfolio management |
| 20-11-20<br>Friday<br>7:30 | Management Accounting | TYBAF  | Introduction to Management Accounting                      |

Remarks :



*T. U. Shah*  
 \_\_\_\_\_  
 Vice Principal / Co-ordinator

*Pring*  
 \_\_\_\_\_  
 Principal

*[Signature]*

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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                          | Subject  | Class  | Portion Taught / Activities   |
|-------------------------------|----------|--------|---|
| 8:18                          | SFM      | TYBMS  | Dividend decision   |
| 9:06                          | MA       | SYBAF  | Vertical Profit and loss format   |
| 24/11/20<br>Tuesday<br>7:30   | SAPM     | TYBBS  | Investment meaning, characteristics<br>investment v/s speculation, Investors Type |
| 8:18                          | SFM      | TYBMS  | Dividend decision   |
| 9:06                          | MA       | SYBAF  | Profit and loss Practical sum.  |
| 11.02                         | JDT      | TYBCOM | Section 2 (17) Business   |
| 25/11/20<br>Wednesday<br>7:30 | JDT      | TYBCOM | Section 2 (13) Consideration<br>& (45) Electronic Commerce Operator               |
| 8:18                          | SFM      | TYBMS  | XBRL  |
| 9:06                          | Taxation | TYBAIF | Payment of tax & Refund. Interest on<br>delayed payment                           |
| 26/11/20<br>Thursday<br>7:30  | JDT      | TYBCOM | Section 2 (32) Goods<br>Section 2 (36) India                                      |

Remarks :



*T. U. Shah*  
\_\_\_\_\_  
Vice Principal / Co-ordinator

*Pring*  
\_\_\_\_\_  
Principal

*[Signature]*  
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## FACULTY'S DAILY RECORD

Name of Faculty ANIRA DAS

Academic Year : 2018-19 / 2019-20/20-21

Std. : BMS Div. : \_\_\_\_\_



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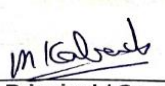
2020-21


**FACULTY'S DAILY RECORD**


Date : \_\_\_\_\_

| Time                      | Subject            | Class      | Portion Taught / Activities  |
|---------------------------|--------------------|------------|--|
| 9:00 to 9:50<br>Monday    | CRM<br>9/06/20     | TYBMS (M)  | Introduction to module   |
| 10:00 to 10:50            | SM                 | TYBMS (M)  | Introduction to module   |
| 11:10 to 12:00            | FHRM               | TYBMS (HR) | Introduction to module   |
| 9:00 to 9:50<br>Tuesday   | AC-III<br>9/06/20  | SYBMS      | Introduction to module.  |
| 10:00 to 10:50            | SM                 | TYBMS (M)  | Service meaning, Service management  |
| 11:10 to 12:00            | SM                 | TYBMS (M)  | difference bet <sup>n</sup> Service & Goods  |
| 12:10 to 1:00             | OB & HRM           | SYBMS (HR) | Introduction to Subject, Syllabus, Meaning of OB, Definition, Features and elements of OB, Historical evolution of OB. |
| 9:00 to 9:50<br>Wednesday | AC-III<br>10/06/20 | SYBMS      | Environment meaning  |
| 10:10 to 10:50            | CRM                | TYBMS (HR) | Introduction to customers categories of customers, introduction to CRM, Definition, Features.                          |
| 11:05 to 12:07            | FHRM               | TYBMS (HR) | Compensation meaning, objectives and role of HR in Compensation.   |

Remarks :

  
 Vice Principal / Co-ordinator

  
 Principal



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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                       | Subject                               | Class      | Portion Taught / Activities   |
|----------------------------|---------------------------------------|------------|---|
| 10:15 to 10:50<br>Thursday | 11/06/20<br>PMCM-20                   | T4BMS (HR) | Introduction to modules.  |
| 11:00 to 12:00             | R&S                                   | S4BMS (HR) | Introduction to modules   |
| 10:00 to 10:50<br>Friday   | <del>R&amp;S HRM</del><br>Service Mkt | T4BMS (M)  | Service marketing concept, characteristics, service marketing triangle, purchase process, sales of service. |
| 11:10 to 12:00             | R&S PMCD                              | T4BMS (HR) | Performance management meaning, definition, features, components and evolution.                             |
| 10:00 to 10:50<br>Saturday | <del>R&amp;S HRM</del><br>Service Mkt | T4BMS (M)  | Service market environment, goods v/s services, goods service continuum.                                    |
| 9:00 to 9:50<br>Monday     | 15/06/20<br>CRM                       | T4BMS (M)  | Cross selling & up selling  |
| 10:00 to 10:50             | SM                                    | T4BMS (M)  | Objectives of SM  |
| 11:10 to 12:00             | HRM                                   | T4BMS (HR) | Role of HR in compensation  |
| 9:00 to 9:50<br>Tuesday    | 16/06/20<br>FC-III                    | S4BMS      | Ecosystem meaning.  |
| 10:00 to 10:50             | SM                                    | T4BMS (M)  | Characteristics of SM.  |

Remarks :

  
Vice Principal / Co-ordinator

  
Principal

  
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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time                        | Subject                            | Class      | Portion Taught / Activities   |
|-----------------------------|------------------------------------|------------|---|
| 11:10 to 12:10              | FHRM                               | TYBMS (HR) | Comparison objectives.  |
| 10:10 to 10:50<br>Wednesday | <del>17/06/20</del><br>CAM         | TYBMS (HR) | Segmentation of Customers as per profitability.   |
| 11:10 to 12:10              | <del>18/06/20</del><br>FHRM        | TYBMS (HR) | Types of competition and factors influencing compensation.  |
| 10:00 to 11:10<br>Thursday  | 18/06/20<br>PMCP                   | TYBMS (HR) | Process of PM.  |
| 11:10 to 12:10              | R&S                                | SUBMS (HR) | Job Analysis  |
| 10:10 to 10:50<br>Friday    | <del>19/06/20</del><br>Service MKT | TYBMS (HR) | Objective of Positioning, customer involvement, variation in customer involvement, types of customer involvement. |
| 11:10 to 12:10              | <del>20/06/20</del><br>PMCP        | TYBMS (HR) | Objective of performance mgmt. need and importance, scope and problems.   |
| 10:10 to 10:50<br>Saturday  | 20/06/20<br>Service Market         | TYBMS (M)  | Elements, procedure and process of Service Marketing.   |
| 10:00 to 10:50<br>Monday    | 22/6/2020                          | -          | -   |
| 10:00 to 10:50              | -                                  | -          | -   |

Remarks :

*Mahadi*

Vice Principal / Co-ordii



*King*

Principal

*King*

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## **FACULTY'S DAILY RECORD**

Name of Faculty Sneha Pandey

Academic Year : 2019 - 20/20-21

Std. : \_\_\_\_\_ Div. : \_\_\_\_\_

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2020-21  
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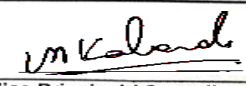
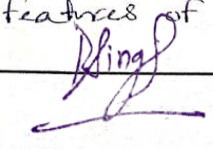

Monday  
Date: 8/6/2020

| Time                 | Subject                    | Class          | Portion Taught / Activities                       |
|----------------------|----------------------------|----------------|---|
| 9:00 - 9:50          | FC - I                     | S4BBI          |   |
| 10:00 - 10:50        | POM<br>SDM                 | F4BBI<br>T4Bms | —   |
| Tuesday<br>9/6/2020  |                            |                |   |
| 9:00 - 9:50          | BC - I<br><del>F4BBI</del> | F4Bms          | —   |
| 10:00 - 10:50        | POM                        | F4BBI          | —   |
| 11:10 - 12:00        | CB                         | S4Bms          | Introduction.                                     |
| Wednesday<br>10/6/20 |                            |                |   |
| 9:00 - 9:50          | Logistics                  | T4Bms          | Introduction to subject.                          |
| 10:00 - 10:50        | FC                         | S4BBI          |   |
| 11:10 - 12:00        | Logistics                  | T4Bms          | Objectives, of log. & goals & scope of Logistics. |

Remarks :




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| FACULTY'S DAILY RECORD   |         |  |   |
|--|---------|--|---|
| Time   | Subject | Class  | Portion Taught / Activities   |
| Thursday   |         |  |   |
| Date : <u>11/6/20</u>  |         |  |   |
| 9:00-9:50  | BC-I    | F4BMS  |   |
| 10:00-10:50  | SDM     | T4BMS  | Role of sales managers, evolution, marketing Interface with other functional areas.                                 |
| 11:10-12:00  | SHRM    | T4BMS  | Difference betw HRM & SHRM, Benefits of SHRM, Barriers of SHRM, Role of SHRM in analysing the external environment. |
| 12:10-01:00  | Advert. | S4BMS  | Introduction to subject, Syllabus, Meaning of Advertising   |
| Friday<br>12/6/20  |         |  |   |
| 10:00-10:50  | SDM     | T4BMS  | Objectives of sales manager, Trends in Sales mgmt, Effective ways to increase the sale                              |
| 11:10-12:00  | SHRM    | T4BMS  | SHRM vs Traditional HRM, Steps of SHRM, Points to be considered while implementing SHRM                             |
| Saturday<br>13/6/20  |         |  |   |
| 9:00-9:50  | BC-I    | F4BMS  |   |
| 10:00-10:50  | Advert. | S4BMS  | Types of Advertising, features of Advertising   |
| Remarks :  |         |  |   |
| <br>Vice Principal / Co-ordinator |         | <br>Principal |   |
|                                  |         |  |   |

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**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time             | Subject | Class | Portion Taught / Activities   |
|------------------|---------|-------|---|
| 11:40 -<br>12:50 | POM     | FYBBI |   |
| 12:10 -<br>01:50 | CB      | SYBMS | Introduction to subject, syllabus, meaning of consumer, Consumer behavior |
|                  |         |       | Monday<br>15/6/20   |
| 9:00 -<br>9:50   | FC-I    | SYBBI |   |
| 10:00 -<br>10:50 | POM     | FYBBI |   |
|                  |         |       | Tuesday<br>16/6/20  |
| 9:00 -<br>9:50   | BC-I    | FYBMS |   |
| 10:00 -<br>10:50 | POM     | FYBBI |   |
| 11:40 -<br>12:00 | CB      | SYBMS | Scope, Importance, Applications, Characteristics of consumer behavior     |

Remarks :



Vice Principal / Co-ordinator

Principal



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**FACULTY'S DAILY RECORD**

wednesday  
Date: 17/6/20

| Time                | Subject      | Class | Portion Taught / Activities   |
|---------------------|--------------|-------|---|
| 9:00-9:50           | logistics    | TYBMS | logistics network, Criteria for vendor selection, Distribution channel                |
| 10:00-10:50         | logistics FC | SYBBI |   |
| 11:10-12:00         | logistics    | TYBMS | Consumer marketing channels, network of logistics, functions of distribution channels |
| Thursday<br>18/6/20 |              |       |   |
| 9:00-9:50           | BC-I         | FYBMS |   |
| 10:00-10:50         | SDM          | TYBMS | Internal marketing, its elements & Activities involved in it, Internal Environ        |
| 11:10-12:00         | SHRM         | TYBMS | Role of SHRM in WL of mgmt, models of SHRM, Human resource Environment                |
| 12:10-01:00         | Advert       | SYBMS | Importance of Advertising, Types of advertising, features of advertising              |

Remarks :

*m. Kaland*  
Vice Principal / Co-ordinator



*Ringel*  
Principal

*Ringel*

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*Teachers Diary*  
*Department of BBI*

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July - 2020-21

**FACULTY'S DAILY RECORD**

Date : 30/7/2020

| Time  | Subject | Class | Portion Taught / Activities  |
|-------|---------|-------|--|
| 10 am | RM      | TYBB1 | Research Design  |
|       |         |       | 4 <sup>th</sup> July .   |
| 10 am | RM      | TYBB1 | Sampling .   |
|       |         |       | 6 <sup>th</sup> July .   |
| 10 am | IT      | SYIT  | consistency of system of linear equations, eigen values, eigen vectors . |
|       |         |       | 7 <sup>th</sup> July .   |
| 10 am | AM      | SYIT  | consistency of system of linear equations .                              |
|       |         |       | 9 <sup>th</sup> July .   |
| 10 am | RM      | TYBB1 | Sampling Method<br>Types of Sampling Method .                            |
|       |         |       | 11 <sup>th</sup> July  |

Remarks :

  
 Vice Principal / Co-ordinator



  
 Principal

  
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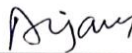



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Year 2020-21

**FACULTY'S DAILY RECORD**      Date : \_\_\_\_\_

| Time      | Subject | Class | Portion Taught / Activities                             |
|-----------|---------|-------|---|
| 10 am     | IT      | SYIT  | Normal form, consistency of system of linear equations. |
|           |         |       | 30 <sup>th</sup> June, 2020                             |
| 10 am     | IT      | SYIT  | consistency of system of linear equations.              |
|           |         |       | 2 nd  |
|           |         |       |   |
|           |         |       |   |
|           |         |       |   |
|           |         |       |   |
|           |         |       |   |
|           |         |       |   |
|           |         |       |   |
| Remarks : |         |       |   |

  
Vice Principal / Co-ordinator

  
Principal



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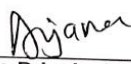



YEAR 2020-2021


**FACULTY'S DAILY RECORD** Date : \_\_\_\_\_

| Time                     | Subject                      | Class | Portion Taught / Activities   |
|--------------------------|------------------------------|-------|---|
| 6/6/19<br>Thurs.<br>8:18 | management<br>Accounting (M) | 84BB1 | Introduction to mn  |
| 7/6/19<br>Fri<br>8:18    | FSM                          | 74BB1 | Introduction to FSM   |
| 9:06                     | MA                           | 84BB1 | meaning, objectives, qualities of<br>mgt account. Controller & Treasurer      |
| 8/06/19 :- Saturday      |                              |       | Introduction of Derivatives market  |
| 7:30                     | 84BB1 PM                     | 84BB1 |   |
| 8:18                     | mn                           | 84BB1 | Financial Statement Analysis<br>Introduction to corporate financial statement |
| 10/06/19 Monday          |                              |       | International Trade, Reasons  |
| 7:30                     | IBF                          | 74BB1 | International Banking - features.   |
| 11:14                    | FinMKT                       | 84BB1 | Types of underlying Assets, participant<br>in derivative mkt                  |
| 11/06/19 Tuesday         |                              |       | F. International<br>Financial   |
| 7:30                     | IBF                          | 74BB1 | meaning features fund based   |
| 9:06                     | FSM                          | 74BB1 | Fund based & non fund based fin. b  |
| 10:14                    | FMAK.                        | 84BB1 | participant of Derivatives market   |

Remarks :

  
Vice Principal / Co-ordinator



  
Principal

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FACULTY'S DAILY RECORD

Date : \_\_\_\_\_

| Time               | Subject | Class | Portion Taught / Activities                                  |
|--------------------|---------|-------|--|
| Wednesday 12/06/19 |         |       |  |
| 7:30               | IBF     | TY    | BOP Capital Account & Reserve A/c<br>Currency Convertibility |
| 9:06               | FSM     | TY    | Fund based & non fund base<br>Financial Services.            |
| 11:02              | FM      | SY    | Future Contract<br>Options - Call put                        |
| Thursday 13/06/19  |         |       |  |
| -                  | ETBFS   | FY    | -  |
| 8:18               | ATA     | SY    | Vertical Balance sheet illustration 3                        |
| Friday 14/06/19    |         |       |  |
| 8:18               | FSM     | TY    | Challenges face by India<br>Financial Instruments.           |
| 9:06               | MA      | SY    | Vertical B/s. Illustration 6<br>Vertical Income Statement -  |
| Saturday 15/06/19  |         |       |  |
| 7:30               | FM      | SY    | forward contract   |
| 8:18               | MA      | SY    | Illustration 4.  |
| Monday 17/06/19    |         |       |  |
| 7:30               |         | TY    | Currency Convertibility Capital A/c                          |

Remarks :

  
 Vice Principal / Co-ordinator



  
 Principal

  
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*Teachers Diary*  
*Department of BFM*

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E-mail: cbscollege@gmail.com Website: www.cscollege.co.in



## FACULTY'S DIARY

FOR THE YEAR 2020 - 2021

Name of the Teacher : Umesh. Kabadi

| Qualification : | University Department | Class | Year of Passing |
|-----------------|-----------------------|-------|-----------------|
|-----------------|-----------------------|-------|-----------------|

|       |                    |                       |       |
|-------|--------------------|-----------------------|-------|
| M.Com | Madurai university | D <sup>ST</sup> class | 2015. |
|-------|--------------------|-----------------------|-------|

|       |              |                        |       |
|-------|--------------|------------------------|-------|
| M.BA. | Dr.D.Y.Patil | D <sup>ST</sup> class. | 2010. |
|-------|--------------|------------------------|-------|

|       |                      |                       |       |
|-------|----------------------|-----------------------|-------|
| B.com | University of Mumbai | D <sup>ST</sup> class | 2002. |
|-------|----------------------|-----------------------|-------|

3. Designation : Asst. Prof.

4. Period of Service :

(a) In other Institution : \_\_\_\_\_

(b) In this College : \_\_\_\_\_

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**FACULTY'S DAILY RECORD**

Monday

Date : 8/6/20

| Time            | Subject | Class | Portion Taught / Activities             |
|-----------------|---------|-------|---|
| 8.00<br>-8.50   | MFS     | TYBFM | Introduction of marketing               |
| 9.00<br>-9.50   | E-Comm  | TYBAM | E-commerce. - meaning & features        |
| 10.00<br>-10.50 | SM      | SYBMS | Business Policy - meaning .<br>Nature   |
| 11.10<br>-12.00 | BE      | FYBFM | Introduction of Business<br>Environment |
|                 |         |       | Tuesday                                 |
|                 |         |       | 9/6/20                                  |
| 8.00<br>-8.50   |         |       |   |
| 9.00<br>-9.50   | E-COMM  | TYBMS | categories of E-commerce                |
| 10.10<br>-11.00 | SM      | SYBMS | Importance of Strategy.                 |
| 11.10<br>-12.00 | EQUITY  | SYBAM | Different types of market               |

Remarks :

  
Vice-Principal / Co-ordinator



  
Principal

  
**I/C PRINCIPAL**  
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Wednesday

**FACULTY'S DAILY RECORD**

Date : 11/6/20

| Time                | Subject                  | Class | Portion Taught / Activities              |
|---------------------|--------------------------|-------|--|
| 8:00-8:50           | E-COMM                   | TYBMS | Advantages & Limitation of E-commerce    |
| 9:00-9:50           | FHS                      | FYBMS | Concept of man Individual differences    |
| 10:10-11:00         | SM                       | SYBMS | Strategic management.                    |
| 11:10-12:00         | BE                       | FYBMS | Bus. Env. :- components & Importance     |
| Thursday<br>11/6/20 |                          |       |  |
| 8:00-8:50           | F.H.S                    | FYBMS | Factors affecting Individual differences |
| 9:00-9:50           |                          |       |  |
| 10:00-10:50         |                          |       |  |
| 11:10-12:00         | BE                       | FYBMS | Economic Trends: Income & Savings        |
| 12:00 to 1:00       | Commerce to Digital Mkt. | TYBMS | Introduction, Meaning                    |

Remarks :

  
Vice-Principal / Co-ordinator

  
Principal



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**FACULTY'S DAILY RECORD**

Name of Faculty

Ravi Vishwanath

Academic Year :

2020-21

Std. :

Div. :






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E-mail: cbscollege@gmail.com Website: www.cscollege.co.in

| Time           | Subject | Class                    | Portion Taught / Activities                      |
|----------------|---------|--------------------------|--|
| 8:00 to 8:50   | FA      | TyBMS                    | Investment <del>for</del> Accounting for Shares. |
| 9:00 to 9:50   | COST    | SyBat                    | Total cost and unit cost                         |
| 10:10 to 11:00 | FA-I    | FyBFM                    | Journal, ledger, Trial Balance                   |
| 11:10 to 12:00 | COST    | Fy Bat                   | Investment Accounting for Shares.                |
| 8:00 to 8:50   | FA      | TyBMS                    | Research business and stock                      |
| 9:00 to 9:50   | Equity  | TyBFM                    | History of Business.                             |
| 10:10 to 11:00 | FA-I    | FyBFM                    | Trial Balance.                                   |
| 11:10 to 12:00 | COST-II | <del>COST</del><br>TyBat | collection of cost accounting                    |
| 8:00 to 8:50   | FA      | TyBMS                    | Investment Accounting for Shares.                |
| 9:00 to 9:50   | Equity  | TyBFM                    | Research business and stock.                     |

Remarks : \_\_\_\_\_

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| Time           | Subject | Class | Portion Taught / Activities                  |
|----------------|---------|-------|--|
| 8:00 to 8:50   | FA      | TYBMS | Columnar format for Investment process Loss. |
| 9:00 to 9:50   | COST    | SyBaf |  |
| 10:10 to 11:00 | FA-I    | SyBFM | explanation of financial management.         |
| 11:10 to 12:00 | COST    | SyBaf | Sum Solving                                  |
| 8:00 to 8:50   | FA      | TYBMS | Preference.                                  |
| 9:00 to 9:50   | Equity  | tyBFM | History of Business.                         |
| 10:10 to 11:00 | FA-I    | SyBFM | Explanation of financial management.         |
| 11:10 to 12:00 | COST-II | TYBaf | Sum Solving.                                 |
| 8:00 to 8:50   | FA      | TYBMS | Preference to Shares.                        |
| 9:00 to 9:50   | Equity. | tyBFM | History of Business                          |


10/10/2021

12/10/2021

Remarks :





  
Principal

  
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*Teachers Diary*  
*Department of BMM*

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**FACULTY'S DAILY RECORD**

Name of Faculty Mrs. Vinita Khedwal.

Academic Year : (2020-21) / (21-22)

Std. : Mass media Div. : Advertising



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## FACULTY'S DIARY

FOR THE YEAR 20 - 20

1. Name of the Teacher : Mrs. Vinita Khedwal

2. Qualification :                      University Department                      Class                      Year of Passing

Mass media - Mumbai - Advertising                      2008

Master (C&J) - Mumbai                      -                      2010

PA - Psychology Mumbai                      -                      2013

3. Designation : Asst. Prof.

4. Period of Service :

(a) In other Institution : (02 yrs)

(b) In this College : (6 months)

5. Date of Issue : (June, 21.)



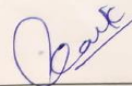

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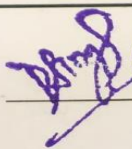
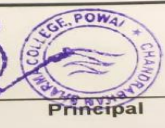
**FACULTY'S DAILY RECORD**

Date : \_\_\_\_\_

| Time     | Subject            | Class   | Portion Taught / Activities                    |
|----------|--------------------|---------|--|
| 10:10 am | Legal Ethics.      | TY BMM  | Ethical code of conduct in media agencies.     |
| 11:00 am | Media Law          | SY BMMc | Drugs and magical remedies act 1954.           |
| 08:00 am | Media Planning     | TYBMS   | Buying process / TV / Print - 09/04/2021       |
| 09:00 am | Foundation course. | FY BMMc | TYPE of conflicts                              |
| 10:10 am | Legal Ethics       | TY BMM  | Unfair trade practice                          |
| 11:00 am | Media Law          | SY BMMc | Competition act.                               |
| 08:00 am | Media Planning     | TYBMS   | Buying Brief - Concept and element. 10/04/2021 |
| 09:00 am | Journalism         | FY BMMc | Anatomy of a new story.                        |
| 10:10 am | Media Law          | SY BMMc | O.S.A. Act.                                    |
|          |                    |         |  |

Remarks : \_\_\_\_\_

  
 Vice Principal / Co-ordinator


  
 Principal

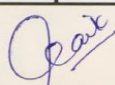
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**FACULTY'S DAILY RECORD**

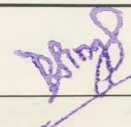
Date : \_\_\_\_\_

| Time     | Subject        | Class    | Portion Taught / Activities                  |
|----------|----------------|----------|--|
| 08:00 am | Journalism     | FY BAmMc | Anatomy of a new story - Part II. 12/04/2021 |
| 09:00 am | Legal ethics   | TY BMM   | Competition Bill.                            |
| 10:10 am | Media Law      | SY BAmMc | Stereo typing in Media.                      |
| 08:00 am | Media Planning | TYBMS    | Media scheduling. 15/04/2021                 |
| 09:00 am | Legal Ethics   | TYBMM    | Consumer Act.                                |
| 08:00 am | Media Planning | TYBMS    | Media Buying. 16/04/2021                     |
| 09:00 am | Legal ethics.  | TYBMM    | Government Initiatives, in ADS.              |
| 10:10 am | Journalism     | FY BAmMc | Anatomy of a new story.                      |
| 08:00 am | Media Planning | TYBMS    | Media Scheduling and Buying. 19/04/2021      |
| 09:00 am | Legal ethics.  | TYBMM    | C.S.R Advertising.                           |

Remarks :



Vice Principal / Co-ordinator



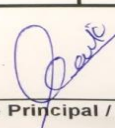

Principal

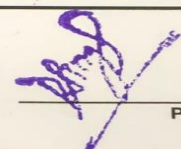



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| FACULTY'S DAILY RECORD |                   |          |  |
|------------------------|-------------------|----------|--|
|                        |                   |          | Date : _____   |
| Time                   | Subject           | Class    | Portion Taught / Activities                            |
| 10:10 am               | Journalism        | FY BMMMC | Carrier in Media .                                     |
| 08:00 am               | Media Planning    | TY BMS   | Media Management . 20/04/2021                          |
| 09:00 am               | Legal Ethics .    | TYBMM    | Non-Governmental Initiatives .                         |
| 10:10 am .             | Journalism        | FY BMMMC | Carrier in Media — Part II .                           |
| 08:00 am               | Legal Ethics .    | TYBMM    | Public Distribution System . 22/04/2021                |
| 09:00 am               | Journalism        | FY BMMMC | Case study .   |
| 08:00 am               | Legal Ethics      | TYBMM    | Socio-Economic Criticisms and Advertising . 23/04/2021 |
| 09:00 am               | Foundation course | FY BMMMC | Maslow's theory of Self-actualisation .                |
| 10:10 am               | Foundation course | FY BMMMC | Ma — 1 — 1 — 1   |
|                        |                   |          |  |

Remarks :

  
 Vice Principal / Co-ordinator

  
 Principal



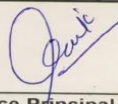
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**FACULTY'S DAILY RECORD**

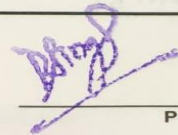
Date : \_\_\_\_\_

| Time     | Subject        | Class   | Portion Taught / Activities              |
|----------|----------------|---------|--|
| 08:00 am | Legal Ethics   | TYBMM   | Manipulation in Advertising. 24/04/2021  |
| 09:00 am | Journalism     | FY BMMc | Revision unit - II.                      |
| 12:10 pm | Legal Ethics.  | TYBMM   | Manipulation in Advertising - Completed. |
| 08:00 am | Legal Ethics   | TYBMM   | Vance Packard. 26/04/2021                |
| 12:10 pm | Media Planning | TYBMS   | Basic Metrics in Media. (Print / T.V)    |
| 08:00 am | Legal Ethics   | TYBMM   | Jean Kilbourne. 27/04/2021               |
| 09:00 am | Media Planning | TYBMS   | OOH Marketing. (Print / Radio)           |
| 08:00 am | Legal Ethics.  | TYBMM   | Naomi Klein 28/04/2021                   |
| 09:00 am | Media Planning | TYBMS   | Evaluating Media buying                  |

Remarks :



Vice Principal / Co-ordinator




Principal



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**FACULTY'S DAILY RECORD**

Name of Faculty Ms. Riddhi Saddle.

Academic Year : 2018-19 | 2019-20.

Std. : FY / SY / TY Div. : (NU)



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## FACULTY'S DIARY

FOR THE YEAR 20 - 20

1. Name of the Teacher : Ms. Riddhi Saddle.

2. Qualification :                      University Department                      Class                      Year of Passing

|                   |        |         |       |
|-------------------|--------|---------|-------|
| (1) Masters (Eng) | Mumbai | Masters | 2014. |
| (2) B.Ed          | Mumbai | B.Ed    | 2012. |
| (3) MA BMM        | Mumbai | TU BMM  | 2006. |
|                   |        |         |       |
|                   |        |         |       |
|                   |        |         |       |
|                   |        |         |       |

3. Designation : BMM Dept / Asst. Prof.

4. Period of Service :

(a) In other Institution : \_\_\_\_\_

(b) In this College : 2018 to 2020.

(2018-2019)

5. Date of Issue : June 18



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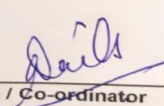
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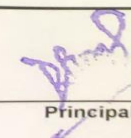
**FACULTY'S DAILY RECORD**

Date : 23<sup>rd</sup> June, 2020


| Time             | Subject      | Class  | Portion Taught / Activities      |
|------------------|--------------|--------|----------------------------------|
| 10: am<br>11: am | CCPR         | SyBAmc | Drafting about PR manager.       |
| 11: am<br>12: pm | copy writing | TyBmm  | Qualities of a good copy writer. |
|                  |              |        |                                  |
|                  |              |        |                                  |
|                  |              |        |                                  |
|                  |              |        |                                  |
|                  |              |        |                                  |
|                  |              |        |                                  |
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|                  |              |        |                                  |
|                  |              |        |                                  |
|                  |              |        |                                  |

Remarks : Good

  
 Vice Principal / Co-ordinator

  
 Principal



  
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**FACULTY'S DAILY RECORD**

Date : 22nd June, 2020

| Time                | Subject      | Class            | Portion Taught / Activities                    |
|---------------------|--------------|------------------|--|
| 11:am<br>-<br>12:pm | copy writing | TYBMM<br>SYBAMMC | Activity : create a concept of ad generation . |
| 10:am<br>-<br>11:pm | CCPR         | SYBAMMC          | PR <del>prep</del> CCPR module 2 -             |
|                     |              |                  |  |
|                     |              |                  |  |
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|                     |              |                  |  |

Remarks : Good

[Signature]  
 Vice Principal / Co-ordinator

[Signature]  
 Principal



[Signature]  
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**Chandrabhan Sharma College**

of Arts, Science & Commerce  
 (Affiliated to The University of Mumbai)  
 Accredited by NAAC 'B+'

**FACULTY'S DAILY RECORD**

Date : 19<sup>th</sup> June, 2020

| Time           | Subject      | Class   | Portion Taught / Activities               |
|----------------|--------------|---------|---|
| 10:am<br>11:am | CCPR         | SYBAMMM | objective Questions of the chapter.       |
| 11:am<br>12:pm | copy writing | TYBMM   | copy writing / Attributes of a good copy. |
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|                |              |         |   |

Remarks : Good.

*(Signature)*

Vice Principal / Co-ordinator

*(Signature)*

Principal



*(Signature)*

**I/C PRINCIPAL**  
**Chandrabhan Sharma College**  
**of Arts, Science & Commerce**  
 Powai-Vihar, Powai, Mumbai - 400 076  
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